Digital Governance – New Frontier

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The Why for E-Government?

✓ Death Notification is a Checklist:

- Depending upon circumstances of and tier of governments impacted and responsible more than 30 government contacts maybe required.
- Challenge reduce 30 to 10 to 1

✓ Integrate:

 Service channels, not for profits, religious and charitable organizations and levels and tiers of government Reassess what services and budgets to control and where to give up

✓ Service Delivery:

- Channels will be Face to face, telephone, internet, smartphone app



Engaging the Citizens and the Workforce

Mobility isn't about devices or networks. It's about service, innovation ...



... and changing the concept of "workplace."

Bring Your Own

DEVICE





DATA





APPS







FRIENDS







Key Issues

1. What trends will impact government e government strategies in the next three years?





The Digital World Has Evolved – Have You?



The Evolution of E-Services

E-Government Portal:

- "One stop shop"
- Common look and feel
- Department silos remain

Business Services:

- Joined-up services
- Integration across departments

Digital Services:

- Citizen/Business collaboration
- Services "mashup", blending public and private sector

Web enabled:

- Online services
- Multiple websites

2005

2010

2015

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When to Cross Boundaries?

Tiers

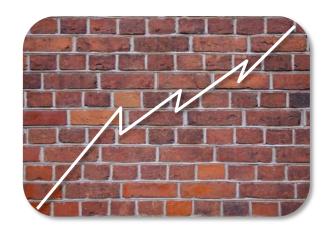
- Federal
- State
- Local

Processes

- Planning
- Managing
- Operating

Jurisdictions

- Inter-local
- Inter-state
- Inter-national



Domains

- Human Services
- Tax & Revenues
- Public Safety

• ...

Constituencies

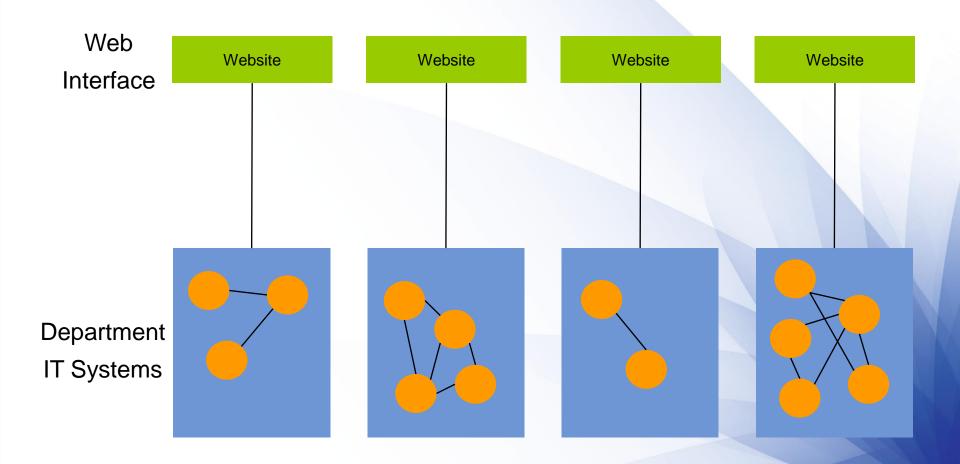
- Citizens
- Employees
- Suppliers

Technologies

- Enterprise
- Consumer
- Operational



Level 1 — Web Enabled Systems

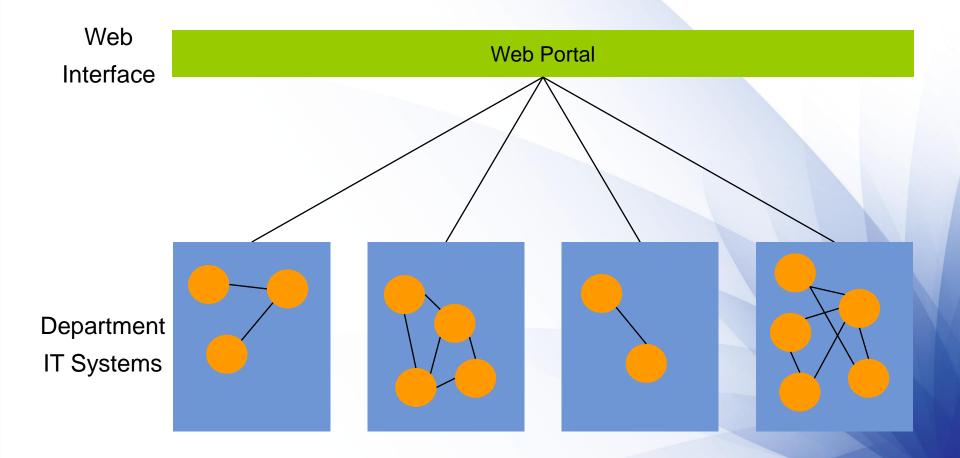


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Level 2 — E-Government Portal

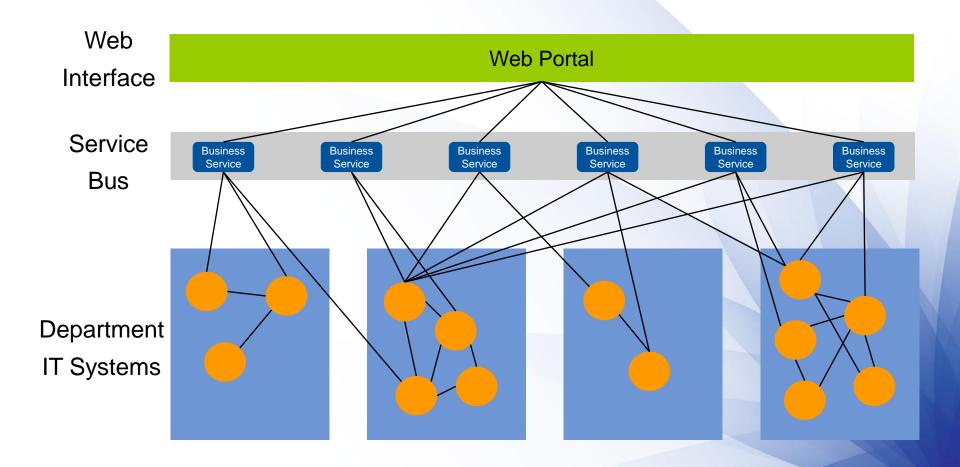


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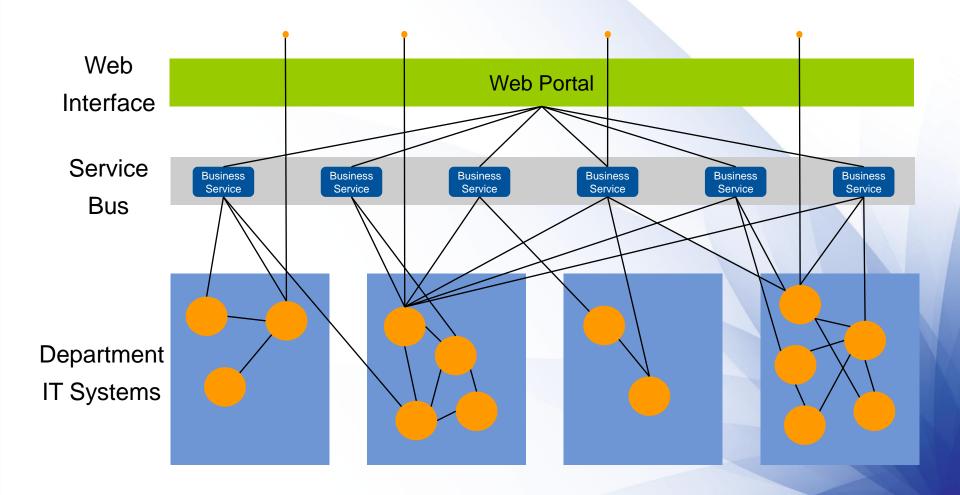
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Level 3 — Business Services



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Level 4 — Open Services



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Recommended Gartner Research

- → <u>Master the Six Essential Elements of a Digital</u> <u>Strategy</u> Stephen Prentice and Ken McGee (G00247641)
- → Analyze Government Transactions to Make Them Citizen-Centric
 John Kost (G00123516)
- Digital Government Will Move at the Speed of Civic Moments
 Rick Howard (G00263138)
- Digital Government Must Be Both Inward- and Outward-Looking Andrea Di Maio (G00251887)

For more information, stop by Gartner Research Zone.

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